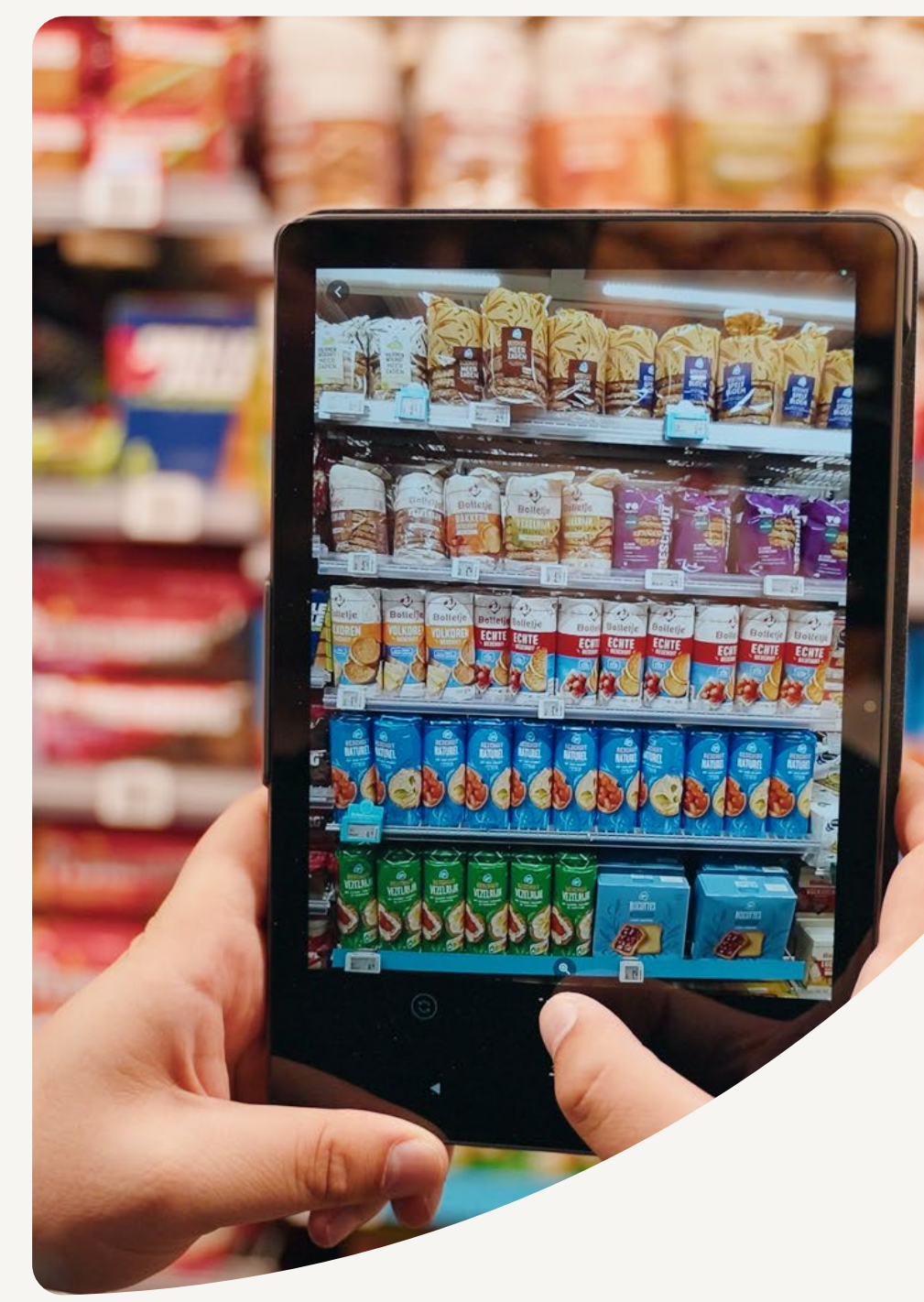
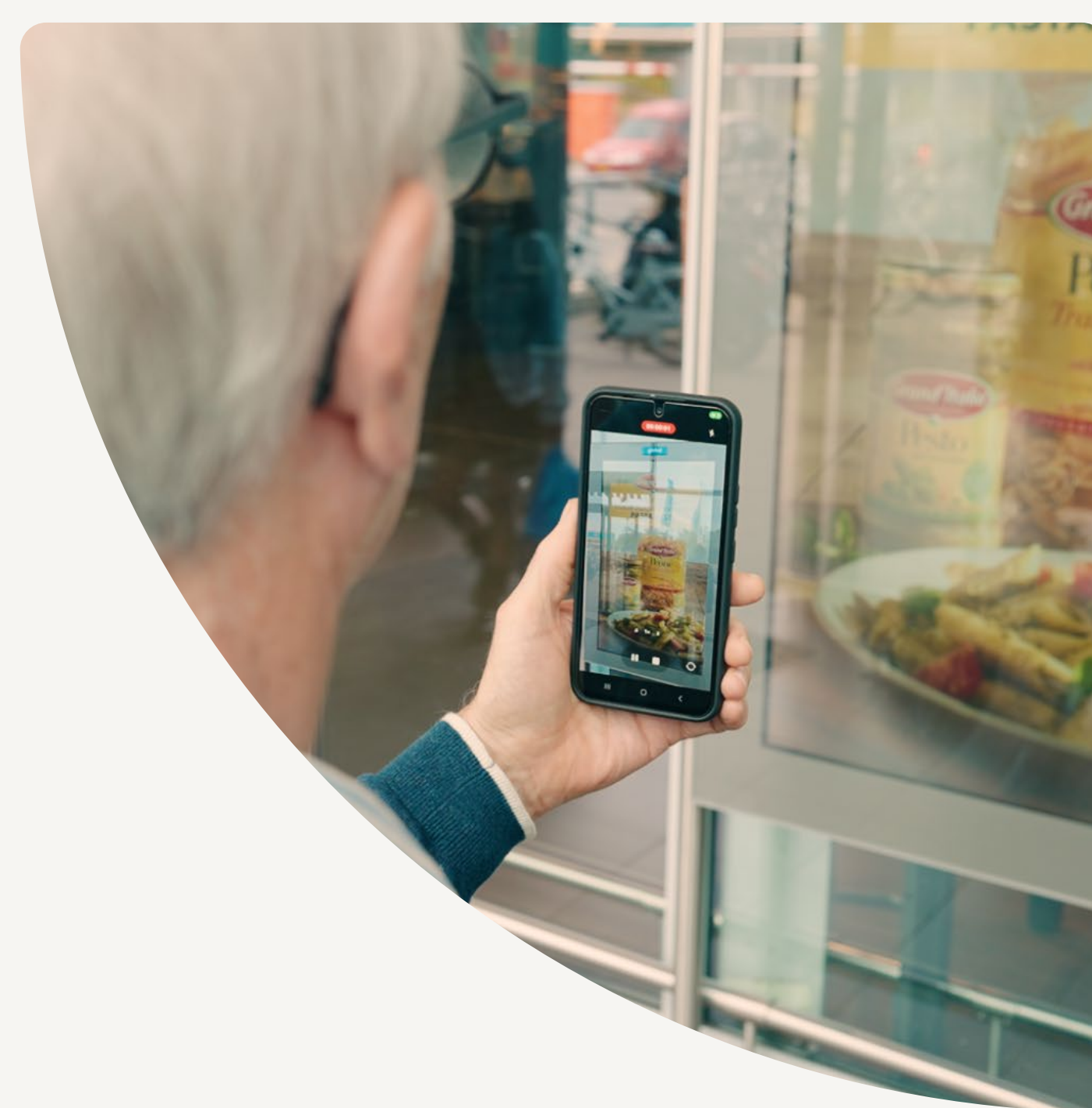




How often reality does not meet your expectations?

Agreements between retailers and suppliers do not always meet 100%. Also, when your Field Team leaves each store you are flying blind until the next visit.



How can you **multiply** your **eyes** and **ears** in the field to reach your **KPIs faster** and more **efficiently**?

The Solution: SmartSpotter

An in-store execution monitoring platform that uses the power of crowdsourcing to report the performance of your campaigns in real-time.



How does it work



Use SmartSpotter for



STORE COMPLIANCE

Increase the value of your in-store activities by ensuring your shop floor usage follows your planning.



PROMOTION TRACKING

Get real-time information presented over time and location. Track and boost the efficiency of your promotions.



SHELF READS

Get more control on your SKUs' turnovers and shelving plan. SmartSpotter provides instant OSA & OOS readings.



PRICE CHECKS

The correct price is the one displayed. Does scan data prices match the prices displayed on the ticket?



TEAM MANAGEMENT

Optimise resources. Integrate your field sales team with the SmartSpotter platform and share results with stakeholders.



We've recently started using SmartSpotter and the results measured so far have really helped us get an even better instore execution with our customers on and off premise"

Saskia Andriessen | Shopper Marketing Manager Lion

Who we work with



Are you ready to...

- Have all agreements fulfilled
- Improve ROI
- Have a clear brand overview



Let's Chat!

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